

Sabrina Stocker

Speaker on AI for small business

You were sold AI as a tool. *It's a workforce.*

Put AI to work in your business: make money, save money, save time. Shown live, on screen, in plain English.



THREE SIGNATURE TALKS

What the room leaves with

BEST FOR CONFERENCE PROGRAMMES

Your AI Workforce: Make Money, Save Money, Save Time

A short list of the first jobs to hand to AI on Monday, and the ones to keep human, so every person goes home knowing where to start.

KEYNOTE SLOTS

Stop Using AI. Start Employing It.

The method behind a live build, in plain English: how to brief AI like a new hire, so the room can repeat it in their own business that week.

BUILD IN THE TITLE

Put AI on the Payroll: A Workforce Built Live on Stage

A volunteer pitches their business in fifteen seconds and the room watches it built, nothing edited out. They see why being small is an advantage with AI.

FORMATS

Fits your programme

- **Keynote** with a live build
- **Live build** on its own
- **Workshop** where the room builds along
- **Online session**

WHERE SHE HAS SPOKEN

Stages and rooms



Mindvalley 1 Billion Summit, Dubai (2026)

Mindvalley, Tallinn, speaker and instructor

House of Lords, AI and entrepreneurship panel (May 2026)

BBC One's The Apprentice (2018, semi-finalist)

AI Profits rooms in Peterborough

Earlier: Google and Microsoft

"My mind is just blown with what Sabrina is able to accomplish with AI."

Attendee, live AI build session

"This class was the best! Something clicked today."

Attendee, live AI build session

4.9

out of 5. Mindvalley rates her as an instructor.

ON THE DAY

Two screens the room can see, reliable wifi and a handheld mic for the volunteer.

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